



DSC 2018 EUROPE VR
Driving Simulation & Virtual Reality Conference & Exhibition

SOFTWARELABS
GROUPE RENAULT

Software LABS: One year in Sophia Antipolis

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Department Head, Strategy & Operation

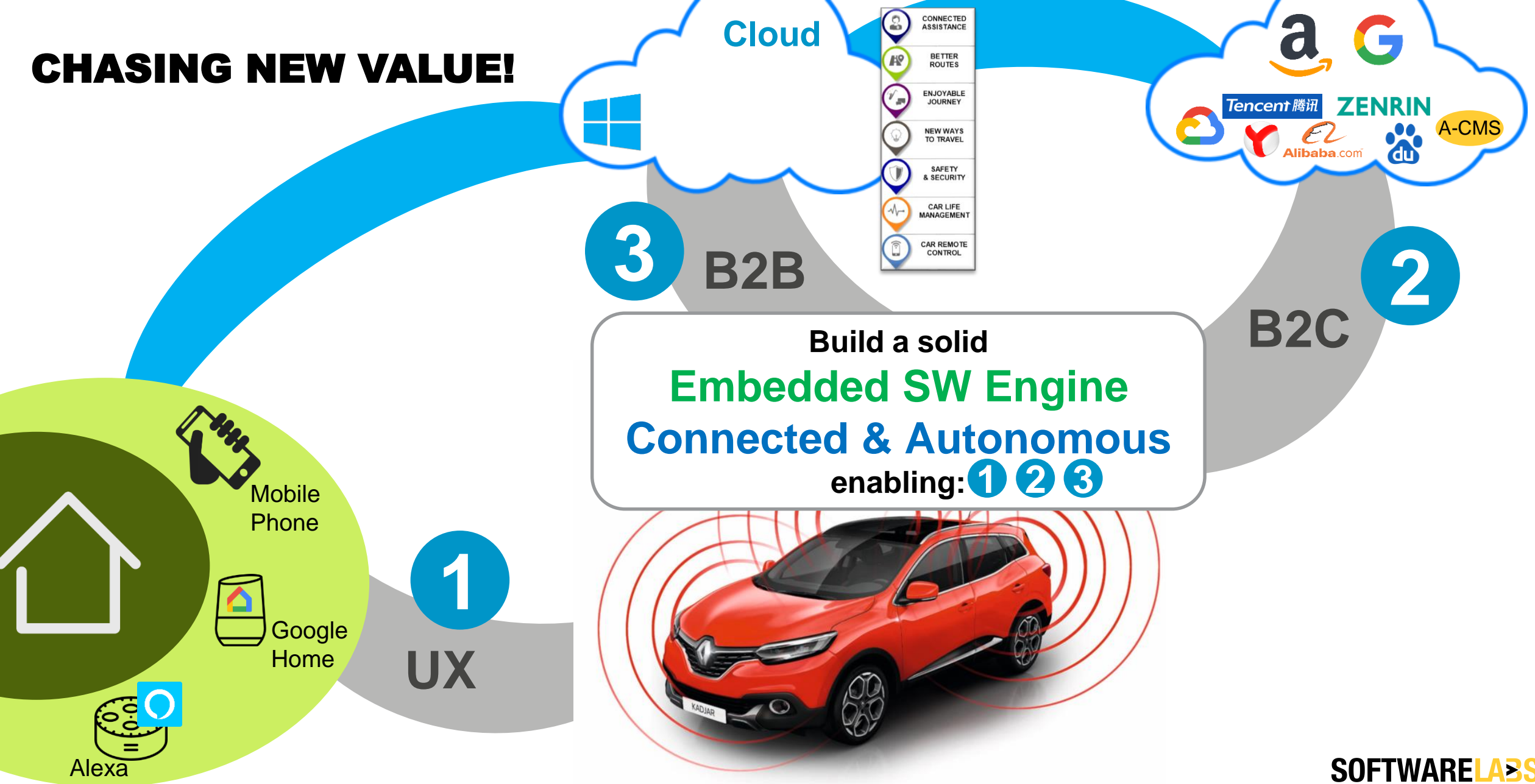
SEPT 5TH 2017...

- Grand opening in Toulouse and Sophia Antipolis.
- Software Labs, fully owned subsidiary of Groupe Renault, was born.
- 420 Skilled embedded SW engineers join Groupe Renault.
- Core competencies:
 - SW Architecture
 - Consumer digital products
 - Agile development flow
 - International culture



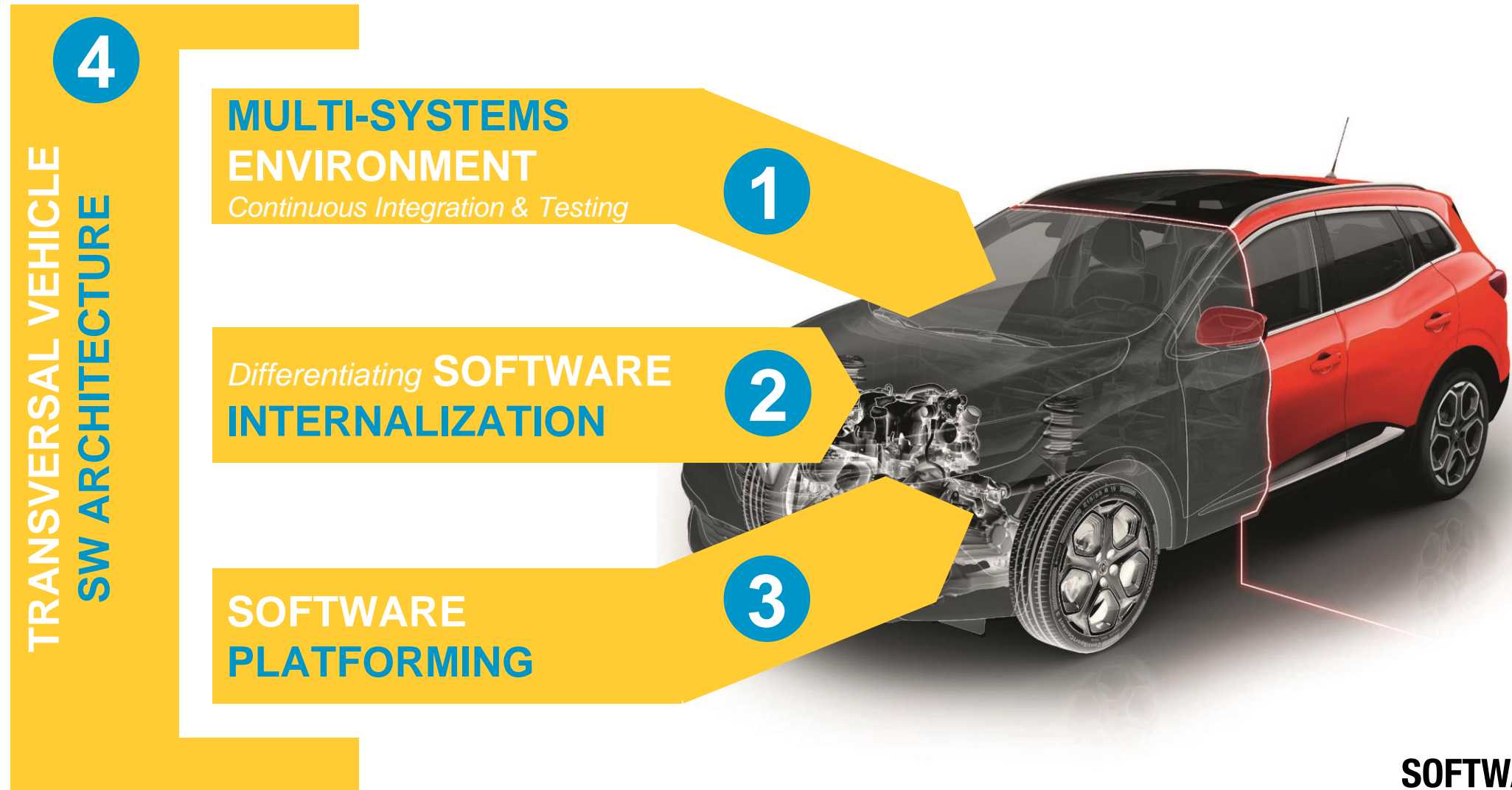
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CHASING NEW VALUE!



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VEHICLE EMBEDDED SOFTWARE – 4 PILLARS



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INNOVATION – DIGITAL TECHNOLOGIES



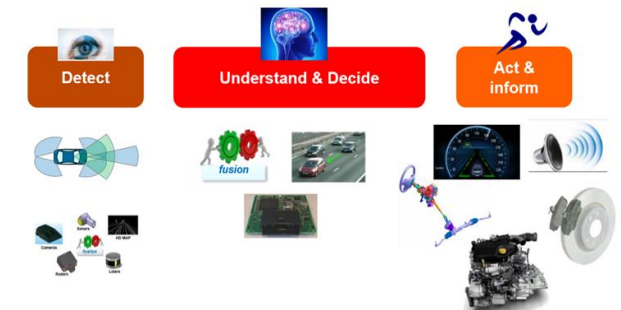
CONNECTED CARS

*Wireless Connectivity
Multimedia & Cockpit
HMI, LoB, cloud*



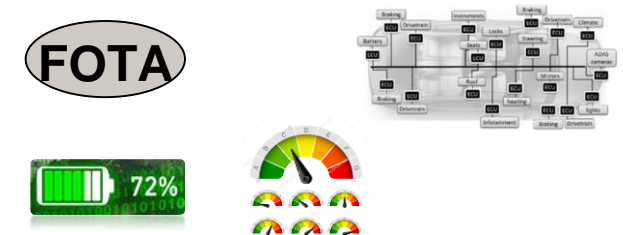
ADAS/AD TECHNOLOGIES

*Detect, Understand &
Decide, Act & Inform*



SW VEHICLE

*Energy optimization,
FOTA, EE Archi*



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SOPHIA ANTIPOLIS ECO-SYSTEM



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